

The SafetyNet Petition of over 110,000 signatures was presented at 10 Downing Street on 6 September 2012.

Miranda and Pippa accompanied Claire Perry MP to hand in the SafetyNet petition at 10 Downing Street.

140 Parliamentarians now support the 'opt in' filter.

We did several radio interviews, and the event was covered by a number of media outlets including the Daily Mail.

This event was timed to coincide with the day that the Government consultation on Parental Internet Controls closed.

(See page 2 for information)

Block Porn Campaign with Claire Perry MP remains the main focus for 2012/2013

We are delighted to report some historic progress over the past year in the battle to protect children from sexualisation by the media, but the work continues.

(Please see p.4 to read about the latest campaign action)

SafetyNet - New campaign partnership with Premier Christian Media

SafetyNet was launched on Tuesday 7 February 2012, Safer Internet Day: Calling for Internet Service Provider (ISP) network-level filters. The SafetyNet petition has been a major focus reinforcing our Block Porn Campaign. This is how Premier's CEO Peter Kerridge explains the problem:

I am writing to you today for the sake of our children... to ask you to support a major campaign to fight the unseen predators that lurk in the shadows, seeking to steal away their innocence.

The predators I am referring to are online pornographers.

All you have to do is read the reports to find out that:

- 1 in 3 ten year olds have stumbled across and viewed pornography online
- The single largest group of those seeing internet pornography are children aged 12-17
- 81% of 14-16 year olds are regularly accessing explicit photographs and footage on their home computers and mobile phones.



We cannot stand by silently and see a whole generation of our kids robbed of their innocence.

More proof of the damaging effect of violent media

As the UK has just marked the first anniversary of the 2011 riots, and the Utoya massacre in Norway, yet more research confirms the effect of violent media. A Study from Iowa State University finds that high exposure of children to media violence is one of six risk factors which predict later aggression (the other five are low parental involvement, gender, bias toward hostility, physical victimization and prior physical fights). It suggests that exposure to media violence (in films, videogames, on TV, on-line) is the easiest risk factor for parents to control. However, parents struggle and government and regulators must make their task much simpler by strengthening regulation of the industry. We will continue to press for less explicit violent content across the media.



Left to right: Miranda, Pippa, Andrew Selous MP, Mark Garnier MP, Fiona Mactaggart MP, Claire Perry MP (back), Fiona Bruce MP, David Burrowes MP and Peter Kerridge, CEO Premier Radio

SafetyNet Seminar in Parliament on 23 May - What's the Harm? The impact of pornography on adolescent brain development.

Dr William Struthers, a leading US neuroscientist, told attendees that young people are being scarred for life by stumbling across internet porn before their brains are able to cope with it. He says viewing explicit images online makes them more likely to act out what they see.

Children grow up addicted to porn sites

Schoolboy raped girl 9, after viewing porn online. The schoolboy told police he had raped the little girl because he wanted to 'feel grown up' after watching porn online (Daily Telegraph 1.6.12).

Rapist saw porn from early age. A 20 year old man was jailed for repeatedly raping a nine-year old girl – he had seen pornographic films from an early age (Daily Telegraph 2.6.12).

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E: office@safermedia.org.uk Also on Facebook, Twitter and Blogger

Reg. Charity No. 1138360

NEW YOUTH FOCUS: Hip Hop star Jahaziel supports SafetyNet

We are delighted that London hip hop artist Jahaziel is backing our campaign with Premier Christian Radio and has recorded a track which explains how he was exposed to, and then became addicted to, pornography – from just six years of age.

Please share this exciting development with as many young people, youth leaders, parents and carers as you can.



The song 'Theft of my Innocence' tells how Jahaziel stumbled across a pornographic video which, at first, revolted him. "But I was like no, this is what adults watch so I'm gonna watch it too. I think I was about six," he says.

Jahaziel, a MOBO award winning artist who has been causing a stir in the music industry for more than a decade, regularly appears at schools, colleges and universities across the country. 'Theft of my Innocence' warns that young people who have been exposed to pornography may find it increasingly difficult to break free.

"Young people need to see other young people who have made the decision to stay away from pornography," he says. "This is my testimony, from six, through teens, and how I eventually found freedom from it.

Jahaziel's childhood experience is reflected in the views of William Struthers, Associate Professor of Psychology at Wheaton College, USA who says that internet pornography is '... a violation of the childhood mind, creating expectations that anybody and everybody is willing to engage in sex on demand and that consent will always be freely given.'

'Theft of my Innocence' can be viewed and downloaded free at: <http://www.safetynet.org.uk/>

This is an opportunity for us to reach our young people with a message of hope – let's go for it!



50 Shades of Grey 'mummy porn' has propelled pornography and sadomasochism to a new level of public awareness and acceptance

This much-hyped S&M novel is hugely successful with young women, who are reading its explicit sexual content more openly than ever before. Heroine Ana has misgivings about S&M, but falls in love with millionaire Christian Grey, whose abusive childhood has twisted his sexual appetite. He pressurises Ana, tortures and hits her for sexual gratification, and she submits to him completely and often enjoys it. This book is marketed as liberating for women but it actually romanticises the dangerous patterns of an abusive relationship by teaching that controlling men are sexy, women secretly enjoy being hurt, and the love of a good woman can reform an abusive man. **We must all warn our children and young people about the very twisted and harmful messages of this skilfully-packaged book.**

Simultaneously, thanks to internet publishing, classics such as *Pride & Prejudice* are now being injected with sex scenes.

Two BBC Public Consultations:

We submitted responses to both of these. Many thanks to those of you who also did.

- **Delivering Quality First (2011):** in May 2012 the Trust published its conclusions about how to make budgetary savings while maintaining quality. Safermedia called for BBC Three to be cut. BBC Three is targeted at young people with mostly inappropriate and often sexual content, e.g. its 'Sex Season' earlier this year. We continue to press for priority to be given to more family friendly broadcasting.

- **BBC Complaints Framework (March/April 2012):** Recommendations were made for a process that is 'clearer, fairer, more efficient and timely.' We called for a process with fewer stages to go through, but the limited changes are still to be tested and your feedback would be appreciated. It remains as important as ever for you to continue to make your views known.

- **New Director General at the BBC:** George Entwistle took over from Mark Thompson on 17 September 2012. We hope he will give greater priority to licence fee payers' concerns about content.

A Special "Thank You"

Some progress at last for the leaders and supporters of a handful of charities and organisations who have been at the forefront of the battle against pornography for many years; a pat on the back for all of you involved in letter-writing, circulating the petition, supporting and praying for our Block Porn Campaign, and special thanks to Claire Perry MP who is a real driving force in moving the campaign forward. These are wonderful answers to prayer.

Trustees and Patrons.

We have said farewell to trustee Richard, who served us so faithfully, and welcomed teacher and mother of 3, Catherine, to the committee. Trustee Tushar continues to run our database, but Vince has taken over the website, while Oli is helping with twitter. Patrons Olave Snelling and Prof Kevin Browne have been joined by Baroness Susan Greenfield.

LATEST CAMPAIGN ACTION

Your continuing support is absolutely critical. For details of the latest stage of the campaign, please contact the Safermedia office. Meanwhile please help us with the following and fill in the enclosed Response Slip to requests forms etc:

ONGOING ACTION:

The PETITION is continuing, and numbers matter so please:

- Pass on petitions and leaflets to friends, family, place of worship, school or club ... perhaps even leaflet in your area. We know people are keen to sign the petition when they hear about it. We can send you copies of our literature. Just give us a call on 020 8467 6452, write or send us an email.

Also:

- Keep commenting to the media and regulators about how they are doing. Remember it is usually easiest now to use the Parentport website.
- Add your comments to our Facebook Page and NEW blog on Huffington Post UK - and follow us on TWITTER – it really helps to have your support in the public arena! Go to the homepage of our website for links to all three.
- MONITOR your family's media use; TALK to your children and young people about loving, healthy sexual relationships and SUPPORT them as they navigate our 21st century media.
- Help us with funding. Although Miranda and Pippa are volunteers, there are many other expenses.
- Pray for us, for the media and for our magnificent MPs.

Donation Slip

I want to help Safermedia make a difference.

I enclose a donation £.....
(make cheques payable to Safermedia).

If you are on email, you can also use Paypal at:
<http://www.safermedia.org.uk/donate.htm>

giftaid it So we can claim about 25p extra from the Government for every £1 you donate, please tick and date the box below, if you are eligible (i.e. a UK tax payer contributing an amount of tax at least equal to the extra amount we claim).

I want Safermedia to reclaim tax on all my donations made since they became a charity on 11 October 2010.

Date:.....

Name:.....

Address:.....

.....Postcode:.....Tel:.....

Email:.....

Data Protection: please tick here if you do NOT wish to hear from SAFERMEDIA again

PLS. RETURN TO:

Safermedia, PO Box 1046, Bromley BR1 9PF
Tel: 020 8467 6452 office@safermedia.org.uk
www.safermedia.org.uk

Funding for 2012-2013

We cannot do all this without you. Please help us cover:
2012 - 2013 focus on BLOCK PORN, etc. £4,000
Annual mailing £3,000
Admin costs £3,500
Total: £10,500

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GIFT AID: If you are a UK taxpayer, please consider Gift Aiding your donation on the Response Slip enclosed.
Thank you.



PRAYER

Thank God for all the progress made and please bring the contents of this Update to Him regularly in prayer.

'Not by might nor by power, but by my Spirit,' says the LORD Almighty (Zech 4:6)

Bailey Review

ParentPort: in the wake of the Bailey Review on the Commercialisation and Sexualisation of Childhood a new website was launched. ParentPort is a one-stop shop where parents (or anyone concerned about protecting children) can complain or comment to ALL the regulators (e.g. Ofcom, Advertising Standards Authority, all TV channels) about ANY product, TV programme or advert that they feel is inappropriate:

www.parentport.org.uk.

Please use the new Parentport website as much as you can and tell others about it.

Other recommendations included:

- Internet - the ISPs' new 'Active Choice' Code of Practice for customers.
- TV - new Ofcom guidance for sexual content on programmes aired before 9pm.
- Billboards – restrictions on the use of sexual images on outdoor advertising where children are likely to see them; also a voluntary ban on posters near schools for adult entertainment venues.
- Mobile phones - a free app so parents can choose the times of day their children can use their phones and whether they can access the internet.

It is very disappointing that despite public outcry over X Factor's burlesque dance in 2010, which resulted in new guidance from Ofcom, ITV has still seen fit to air a new sexually provocative X Factor routine in September 2012.

This demonstrates the need for us all to be vigilant and to continue to press for stricter controls.

Recent talks by Safermedia at:

Life Church Harlington, Beds; the Townswomen's Guilds in Birmingham and Cambridge; Wellspring Church in Watford, hosted by Richard Harrington MP; National Council of Women.

Linked organizations:

We are delighted with the huge support given by our SafetyNet partner, Premier Christian Radio. We are also now affiliated to the National Council of Women and receive valuable help from the Townswomen's Guilds, Maranatha Community Manchester, Anglican Mainstream, Christian Concern, CARE, and Save Childhood Movement.

We are now members of the Lords & Commons Family and Child Protection Group working party on the sexualisation of children.

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